



Kirill Pilko

Marketing & Graphic Designer

AI-Enhanced Visuals • Branding • Motion • Gaming Marketing

CONTACT

Email: info@pilko-art.com

Phone: +972 53 726 5413

Location: Ramat Gan, Israel

Portfolio: pilko-art.com

LinkedIn: linkedin.com/in/kirill-pilko

Behance: behance.net/KirillPilko

Instagram: [@kirillpilko](https://instagram.com/@kirillpilko)

SKILLS

Core tools:

Photoshop, Illustrator

Additional tools used in production:

Figma • Adobe After Effects • Adobe Premiere Pro • AI-assisted image tools (ComfyUI, Layer AI)

LANGUAGES

Russian — Native

English — Intermediate

Hebrew — Basic

REFERENCE

Oded Menahem

Founder & Co-CEO at Game Story

Phone: +972 54 7200343

Email: oded@gmstry.com

Ilya Kocherov

CEO, REKA Digital (formerly REKA LLC)

Phone: +7964 3801818

Email: i@rekastudio.ru

SUMMARY

Multidisciplinary designer with 20+ years of experience across branding, print, identity systems, web design, and mobile gaming marketing. Strong background in creating high-performance visual content for UA, monetization, and CRM campaigns. Experienced in concept development, asset preparation for motion teams, and AI-assisted creative workflows (Layer AI, ComfyUI, Flux). Comfortable working in fast-paced product environments and collaborating with cross-functional teams.

WORK EXPERIENCE

Marketing Graphic Designer

Tel Aviv, Israel

2021 - 2025

GAMESTORY — Bingo & Solitaire, Real-Money Gaming

- Created full visual campaigns for UA, CRM, in-game offers, puzzle albums, and social content.
- Developed story concepts for offers; prepared static assets and layered compositions for animation teams.
- Produced AI-assisted visuals (Layer AI, ComfyUI), accelerating production and expanding creative variation.
- Designed pop-ups, puzzle art, and event-based promotional assets aligned with monetization strategy.
- Collaborated with product managers, analysts, and animators to optimize creative performance.

Co-Founder/ Art Director/ Graphic Designer

Saint Petersburg, Russia

2007 - 2020

Reka Digital — Creative Studio

- Led branding, print, identity, web, and advertising projects across retail, corporate, and industrial clients.
- Directed creative concepts, production workflows, and client communication from briefing to delivery.
- Designed identity systems, marketing materials, packaging, and printed campaigns.
- Managed team processes and supervised print production.

Graphic Designer

Saint Petersburg, Russia

2002 - 2007

GRADI / GREAT Advertising Agencies

- Designed advertising materials, print products, and souvenir/product visuals.
- Worked on identity, naming, layouts, and product photography.

EDUCATION

Master's-Level Degree, Industrial Design

Saint Petersburg, Russia

1997 - 2004

Stieglitz Academy of Art and Design

Focus on product design, visual communication, composition, and drawing. Strong foundation in typography, design systems, and mockup development for physical and digital applications.